

# Business Foresight Forum to discuss business transformation ideas, market reputation

**BUSINESS** transformation and business leadership are among the topics that will be discussed at the one-day Business Foresight Forum (BFF) 2017 in Kuala Lumpur on Oct 25.

Organised by the Securities Industry Development Corp (SIDC), three local corporate executives will talk about the art of transformation that is said to require strong commitment, people acumen and inspiring leadership.

The panel will consist of TIME dotCom Bhd CEO Afzal Abd Rahim, GD Express Carrier Bhd MD/CEO Teong Teck Lean and Sunway Education Group Sdn Bhd senior ED Dr Elizabeth Lee.

This is one of the panel sessions at the event themed "Creating Opportunities Together".

The forum aims to gather some of the best business minds to bring forth insights on the challenges and opportunities presented by the new economic mega-shifts in global markets and changing business models. It also intends to unearth the best business development ideas and successful partnership efforts in responding to volatility, uncertainty, complexity and ambiguity challenges, and making businesses more vibrant, resilient and sustainable.

IQI Group Holdings chief economist and investment strategist Shan Saeed, who attended the recent World Bank and International



BFF 2017 will feature panellists including (from left) Citi's Simmons, GD Express' Teong and Korn Ferry's Reza

Monetary Fund gathering in Washington, will appear as a guest speaker and a panellist at BFF 2017.

He will speak on "Brexit, Trumponomics and Beyond", where he intends to compare and analyse how Brexit and Trumponomics affect global business value chains of emerging economies, and the challenges they pose to globalisation. It will also look at the significance of China's One Belt, One Road initiative and India's steady global rise and influence.

In an earlier interview with *The Malaysian Reserve* (TMR), Shan said: "The new source of power today is not money in the hands of a few, but information (market intelligence) in

the hands of many. Empower people and watch the result.

"You empower people by enhancing the skill set and building their productivity in the long run. Moving forward, more and more jobs will be created in the area of intellectual capital and technology-driven industries."

In the first panel session of the forum, he will be joined by Citi MD and Asia-Pacific government affairs head Catherine Simmons and Asian Development Bank regional cooperation and operations coordination division for South-East Asia department director Alfredo Perdiguero. The session will be moderated by Enra Group Bhd chairman Datuk

Ali Abdul Kadir.

Malaysian-based social enterprise company Leaderonomics CEO Roshan Thiran and Korn Ferry International (M) Sdn Bhd office MD Reza Ghazali will be leading a panel entitled "Right People in the Right Place at the Right Time for the Right Job". It will be moderated by Economic Planning Unit deputy DG for human capital Johan Mahmood Merican.

The panel will discuss succession planning and talent management to see if companies are investing enough in human capital. It will also look at the annoyance of employee poaching and debate on why companies train staff when they may leave

and join competitors anyway.

"The demand for highly skilled people is real. As business models refine and adapt to survive and thrive, they will continue to recruit the skills they need from any part of the world. This session asks why brain drain, succession planning and the war for talent continues to be top priority for many global business organisations and suggest new ideas for talent retention strategies," according to a brief on the forum.

In a panel on business leadership, governance and market reputation, the panellists will discuss how the culture of good corporate governance contributes to the sustainability and resilience of capital markets.

The session will involve Bank Muamalat Malaysia Bhd chairman Tan Sri Dr Mohd Munir Abdul Majid, Malaysian Institute of Corporate Governance president Datuk Yusli Mohamed Yusoff and PricewaterhouseCoopers Malaysia managing partner Sridharan Nair. It will be moderated by TMR associate editor Zainal Alam Kadir.

SIDC, the training arm of the Securities Commission Malaysia, provides capital market learning and development solutions for industry participants in Malaysia, as well as supports growth and emerging markets that include market professionals and company directors.